

# MARKETING & COMMUNITY COORDINATOR

ENGAGE OUR COMMUNITY TO OPTIMISE HEALTH & LIVES!

Are you looking for a supportive and driven team environment that recognises and rewards your talent? Do you see challenges as an opportunity to learn? Are you ready to develop your personal and professional skills to support our industry-leading Exercise Physiologists?

**THE COMPANY** Bodytrack Exercise Physiology is a private Exercise Physiology clinic, with a well-established clientele and reputation at the forefront of the industry. We work with a team-first approach to provide the support that staff need to be the best people and employees they can. Our proven business model and management structures are designed to ensure all staff achieve long term success and growth as health professionals. We optimise the health, lives and performance of diverse clientele, which includes developing and elite athletes, complex and chronic conditions, and musculoskeletal rehabilitation.

Here's what our team had to say in our 2020 Team Wellbeing Survey:

- ✓ How likely you are to refer someone to work here? Average rating 100%
- ✓ How likely are you to reapply for your current position? Average rating 96%
- ✓ How happy are you at work? Average rating 100%

**THE POSITION** A casual or part-time position is available to provide exceptional marketing and community support, to engage a wide range of clients and support a growing team of Exercise Physiologists. You will be working at our private Toowong clinic, situated in state-of-the-art facilities, with access to full amenities, on-site parking, and a café.

The desired candidate will exude professionalism, show genuine concern for others, is continually improving and will always go above and beyond. The position will suit an empathetic people-person, with experience or education in marketing and communications, and an interest in health.

You will have access to a range of marketing and content creation tools and will work closely with our team of Exercise Physiologists, integrating their clinical expertise to represent the brand and engage clients. As you demonstrate your skills and strengths, you will have the opportunity to progress from assisting to managing, with the potential to secure a full-time position as the company expands.

## JOB DESCRIPTION

- Contribute to the company's established marketing and community strategy, working towards the outlined objectives and targets
- Execute innovative and multi-faceted marketing plans to achieve strategic targets
- Integrate marketing with client experience and service delivery
- Contribute to digital marketing and advertising including:
  - Social media content
  - Website content
  - Blog content
  - SEO
- Design professional resources, communications & collateral
- Assist in the planning and hosting of community events and promotions
- Track and interpret data of marketing campaigns and projects

- Represent Bodytrack at events and within the community

**THE BENEFITS** Surround yourself with a team of driven health professionals and support staff, who passionately advocate for exercise as medicine and are driven to make an impact. As an established, innovative, and rapidly expanding business, we provide you with support, education and mentorship to build experience and reach your full potential.

- Structured onboarding process and performance reviews
- Collaboration on work schedule to accommodate work-life balance
- Ongoing mentorship, career trajectory planning and support
- Access to the gym, weekly staff exercise sessions, and Exercise Physiology services
- All meetings and training included in work hours

Your drive and innovation are rewarded in our employee benefits scheme, which includes:

- An education allowance for professional development
- An employee wellbeing allowance
- Family & friends discounts
- Staff recognition and rewards system
- Anniversary and birthday celebrations
- Wellness Wednesday initiatives

#### **TO APPLY YOU MUST HAVE**

- Experience in marketing and communications; or
- In the process of gaining formal qualification in marketing and communications

Highly regarded:

- Experience in the health industry

#### **APPLICATION PROCESS**

If you meet the above requirements, please complete the application on our website, attaching your Cover Letter and Resume.

**Applications close 1<sup>st</sup> July 2020.**

Email [careers@bodytrack.com.au](mailto:careers@bodytrack.com.au) for further information. Successful applicants will be notified by email to schedule interviews, which if successful, will progress to a practical interview.